Asset Accumulation Strategies in 3 New Settlement Missouri Communities

Sedalia Forum

2008
Outline

• Presentation of Project
• Open Exhibit (pictures and captions)
• Discussion questions around the photos
• Reflections and upcoming project activities
• Evaluation Forms
Cambio Center “Model”

- Problem oriented and proactive
- Multidimensional problems require multidisciplinary approaches
- Sustainability requires involvement of all stakeholders (newcomers & receiving)
- Integration vis-à-vis assimilation

- Less Than National Average
- Higher Than National Average
- More Than 2x Growth
- More Than 4x Growth
- More Than 8x Growth

OSEDA
Premise

“Recent developments in the cultural identity literature can help us to move beyond a deficits approach to viewing culture not an obstacle but as a resource from which individuals draw to create strategies to function in various domains in society” (Berry 2003).

“This new orientation shifts us away from a deficit model for thinking about how individuals of different cultures gain and lose in the process of integration, to recognizing the multiple ways that individuals can adapt in new and ever changing environments without suffering loss of identity in the process.”
We shift attention to what the newcomers offer, and to how we can engage them in the future development and prosperity of the community.”

The research aims to examine the strategies newcomers employ to accumulate assets, reduce their vulnerability to risks and become part of their new communities. “How they get by and get ahead”

What are the strategies Latino newcomers use to integrate and lead sustainable lives? What factors facilitate or impede their process of economic integration?
Livelihood Strategies
capabilities the ability to act

Livelihood Outcomes
+Building Assets: economic and social wellbeing
-Vulnerability: - mobility

Economic Capital
(Savings & Assets)

Cultural Capital
(Identity & Institutions)

Human Capital
(Education, Skill, Language Proficiency Nutrition Health)

Social Capital
(Networks of Support Bridging and Bonding)

Community Climate
(Context of Reception)

Integrating (+)

Alienating (-)
Photovoice
Open Exhibit

• Please take a look at the photovoice exhibit and think about what the photos and captions tell you about your community.
Discussion Questions

1. What is your overall impression of the photos and captions? What do they tell you about your community?

2. How does this information affect your thinking about how to work with newcomers in the community?

3. What kind of strategies would you suggest to facilitate integration based on what you have learned and seen today?
Next Steps this year

• Household Survey in three communities
  – Identify the newcomer community to sample for a household survey: this requires community input
  – Select and train interviewers
  – Get the word out about the survey and its purpose
  – Conduct interviews with newcomer families
THANK YOU!

• We appreciate your comments. Please complete the evaluation. If you have questions please contact us!
• If you want more information about the project please fill out the information sheet in your folder.
References

**Project Design**

- **Focus Groups** (6 groups)
- **Photovoice** (9 sessions)
- **Case Studies** (18 individuals)
- **Household Surveys** (900 cases)

**Analysis and Outputs**
- Recurring themes
- Social and cultural capital
- Public Display
- Community Forums
- Livelihood strategies
- Life Stories
- Cluster Analysis (Similar Strategies)
- Regression Analysis (Community Climate)
- Canonical Correlation (Asset Accumulation & Economic Assets)