Join the NCERA webinar series

Hispanic Immigrants in the Northwest: Leadership and Entrepreneurial Development
By: Abelardo Rodriguez, Ph.D.
University of Idaho

November 30, 2011, 12 - 1 pm Central Time
To join the meeting click on this link
http://univmissouri.adobeconnect.com/r6psdh6sb4c/
Sign as a guest

This presentation is a sample of the collaborative efforts in the (NCERA 216) “Latinos and Immigrants in Midwestern Communities”. Our work in leadership and entrepreneurial development illustrates the benefits of inter-state collaborations within and beyond the North Central Region.

The general framework of Hispanic leadership development is discussed in light of the Hispanic Chambers of Commerce in two western states. These institutions feed inputs to the Land Grant Extension system while benefitting from the technical assistance and facilitation provided by Extension system to enhance Latino economic development.

In response to the question as to whether immigrants and Latino entrepreneurs are situated for success, NCERA 216 members organized a discussion session for an international conference on community development last summer.

An experience in Idaho, e-commerce and broadband education, shows the challenges faced by small Latino-owned businesses in rural communities. Adoption of e-commerce and broadband technology is highly dependent on educational programs appropriately tailored for Hispanic immigrants.

About the presenter...

Abelardo Rodríguez has a PhD in natural resource economics from Colorado State University. He has 25 years of experience as researcher, technical adviser, trainer, project manager, and consultant in the United States, North Africa, South Asia, and Latin America.

He has worked in multi-cultural settings on land and water management, agriculture and livestock, marketing, rural and community development, and policy. In 2008 he joined the faculty of the University of Idaho, Department of Agricultural Economics and Rural Sociology, and he is a Specialist in Community Economic Development. He collaborates with local governments to enhance the analytical toolkit for policy-making, economic development, leadership and entrepreneurial skills. He is Co-Chair of the Entrepreneurship and Business topical group in NCERA 216.

NCERA 216 is an interstate initiative of Land Grant Institution and organizations that encourages and fosters multidisciplinary research, education, and outreach efforts on Latinos and immigrants in the Midwest. It seeks to establish and maintain regional linkages, promote community development, and develop plans to identify and obtain funding for single- and multi-state projects relating to Latinos and immigrants in the following areas: 1) Strengthening Families and Family Involvement in Education; 2) Entrepreneurship and Business; 3) Building Immigrant-Friendly Communities; 4) Building Diversity Competent Organizations, and 5) Civic Engagement (more information contact: gudinoa@missouri.edu)